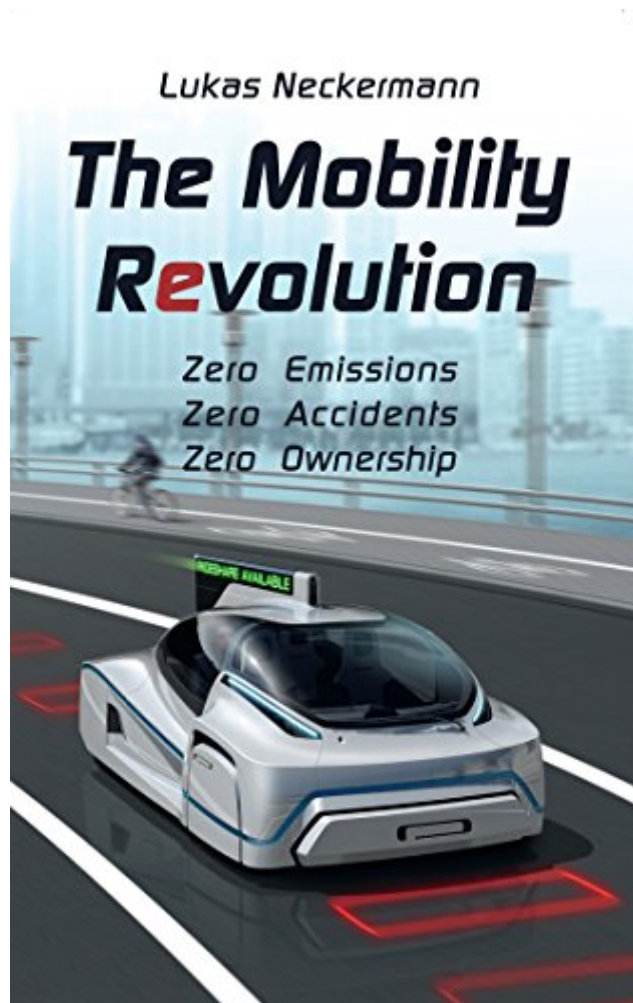


The book was found

# The Mobility Revolution: Zero Emissions, Zero Accidents, Zero Ownership



## Synopsis

A must-read for anyone interested in the future of the automobile industry, our cities, and the way we live. This book coins the term 'Mobility Revolution' and is a summary of the 'three zeroes' that are defining the future for the automobile industry: Zero Emissions, Zero Accidents and Zero Ownership. Electric, autonomous and shared vehicles are beginning to transform the way we live, work, and move about in our increasingly urban environment. The impact goes well beyond the automotive industry and its suppliers. Public transport, utilities, construction, logistics, financial services companies and even your local café will need to think and operate differently. The magnitude of the change is as significant as Gottlieb Daimler and Henry Ford's transformation of our cities 130 years ago, when cars replaced horses. Lukas Neckermann describes a revolution that is coming much sooner than we think. Based on countless interviews, 'The Mobility Revolution' is highly current and thoroughly researched, whilst also fun to read. It is an eye-opener to a new world that awaits us.

## Book Information

File Size: 2446 KB

Print Length: 152 pages

Publisher: Matador (January 19, 2015)

Publication Date: January 19, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00SI7PBKQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #303,107 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #28

in Kindle Store > Kindle eBooks > Business & Money > Industries > Automobile Industry #46

in Kindle Store > Kindle eBooks > Business & Money > Industries > Transportation #87

in Books > Business & Money > Industries > Automotive

## Customer Reviews

First, before getting into any criticism, this book does a good job of covering the potential inherent in

the shifts to automated vehicles and new vehicle propulsion systems. Mr. Neckermann identifies a large range of possible directions that may impact the way we drive. The problem with the book is that it does not look particularly closely at the challenges inherent in this transformation. The author provides a biased view, going so far as to suggest that "automotive manufacturing is becoming as redundant as the horseshoe maker". The book includes long sections running through hosts of initiatives, prototypes, and start-ups, but the fact is that technology is the least concern in this transformation. We have had electric, hydrogen, and automated driving technologies for decades. The challenge is how to deploy these technologies in a chaotic, unpredictable environment dominated by human beings. Comparisons with air travel are worse than useless; they are misleading. Cars do not operate in controlled spaces occupied by perhaps a dozen other craft, each operated by pairs of highly trained pilots, and maintained continuously by professional ground crews. Road traffic is an intensely human, social environment where the rules of the road often matter less than anticipating what other road users may do based on experience (see *Traffic* for an excellent analysis).

[Download to continue reading...](#)

The Mobility Revolution: Zero Emissions, Zero Accidents, Zero Ownership Today's Technician: Automotive Fuels and Emissions. Classroom and Shop Manual Set (Bk.1) Automotive Fuel and Emissions Control Systems (2nd Edition) Mobility in Context: Principles of Patient Care Skills Rick Steves' Easy Access Europe: A Guide for Travelers with Limited Mobility Reinventing the Automobile: Personal Urban Mobility for the 21st Century (MIT Press) Death in Yellowstone: Accidents and Foolhardiness in the First National Park Stop the Show! A History of Insane Incidents and Absurd Accidents in the Theater Investigating Human Error: Incidents, Accidents, and Complex Systems The Educated Consumers Guide to No-Fault Automobile Insurance: How America can save billions in Medicaid costs and create comprehensive and unlimited ... cord injuries) in automobile accidents! Accidents Waiting to Happen: Best Practices in Workers' Comp Administration and Protecting Corporate Profitability Wabi-Sabi Art Workshop: Mixed Media Techniques for Embracing Imperfection and Celebrating Happy Accidents Extreme Ownership: How U.S. Navy SEALs Lead and Win Guinea Pigs: The Essential Guide To Ownership, Care, & Training For Your Pet (Guinea Pig Care) Sugar Gliders: The Essential Guide to Ownership & Care for Your Pet (Sugar Glider Care) (Volume 1) Hedgehogs: The Essential Guide to Ownership & Care for Your Pet (Hedgehog Care) Hamster Care: The Essential Guide to Ownership, Care, & Training For Your Pet The Everything Pet Rabbit Handbook: Your Ultimate Guide to Pet Rabbit Ownership, Training, and Care Bearded Dragons: The Essential Guide to Ownership & Care for Your Pet (Bearded

Dragon Care) The Entitlement Trap: How to Rescue Your Child with a New Family System of Choosing, Earning, and Ownership

[Dmca](#)